

Guidelines for the Use of the ÖAR Quality Seal

1. The ÖAR quality seal is supposed to present the legal status of the private university by means of a logo.
2. The use of the quality seal is not mandatory.
3. The private university may only use the quality seal for the duration of the accreditation.
4. The quality seal may only be used together with the name/logo of the private university on the following:
 - Stationery and communication material of the private university
 - Publicity and information material of the private university
 - Certificates and transcripts issued in connection with the accredited academic programmes
 - Website of the private university
5. Use of the quality seal by cooperation, business or other partners of the private university is not allowed. The quality seal also may not be passed on to third parties.
6. The quality seal is provided to the private university with an electronic copy and may only be used in this form.

